

## ***Bodyshop Alliance is here***

Bodyshop Alliance is an exciting new company that brings an innovative range of products and services to the accident repair market. It began trading in January 2009 and is a business improvement company that strives to put real value into the industry by streamlining repair processes and being nationally recognised for enhanced customer service through improving:-

- Overall claim/repair cycle times
- Bodyshop throughput
- Bodyshop turnover
- Bodyshop profitability
- On time-delivery
- Customer experience

The Bodyshop Alliance approach is very simple, it is about tackling problem sets at the root within the many areas of our industry from customer to supplier and developing solutions for them as quickly and inexpensively as possible.

Bodyshop Alliance includes a collection of high performance accident repair specialists with the sole intention of creating a service that delivers consistency at a level previously unavailable on such a wide scale.

Bodyshop Alliance repairer members operate to a standard blueprint meaning service consistency across its breadth and to its depth. Bodyshop Alliance is not about telling accident repair experts how to run their business, it is about providing the operational, marketing and administrative tools and support to allow bodyshops to optimise what they already have without huge investment and without a change of identity. Bodyshop Alliance members are carefully selected on strict criteria that includes the ability to:-

- Meet delivery commitments on over 90% of occasions
- Achieve turnaround times between 1 & 14 days
- Create a workflow that means each vehicle is worked on for more than 4 hours per day

In an industry increasingly focused on fast turnaround, we believe that what we create will be of great interest and benefit to all sectors of the market and will represent a refreshing change to the fairly standard offering to both customers and service providers.

Bodyshop Alliance's Paul Wilson *"After working across a number of different industries it has become clear that many of the problems experienced in accident repair are not unique to it. What we do is fundamentally about changing the mind set and doing away with some of the more institutionalised ways of working. Our tools and techniques are designed to be integrated and allow customers and clients to embark on a journey of improvement that will allow them to flourish for many years to come"*

*He went on to say that "Our industry is under severe pressure to change and that's hard to do when you're dealing with the day to day issues of trying to satisfy ever more demanding customers and keep profitable. Our intention is always to generate as much value as possible and develop long term relationships with our members and our customers that see all parties prosper"*

For more information about how Bodyshop Alliance can help you please contact:-

Paul Wilson – 07762 164977